



Nashville, TN | April 21 - 23 | 2026

INNOVATION

THE
SUSTAINABLE
PACKAGING EVENT IN
NORTH AMERICA

COLLABORATION
WE SERVE OUR
MISSION THROUGH
OUR MEMBERS
RECOVERY
INNOVATION
PACKAGING
DESIGN

SUSTAINABLE
PACKAGING
COALITION



SPC Impact is the premier sustainable packaging event in the U.S., bringing together 800 experts from across the value chain for three days of actionable insights and high-impact networking. At SPC Impact, sponsors can position themselves as industry leaders and connect with decision-makers across companies.

SPC Impact is where leadership in packaging gets recognized — and your company gets remembered. Put your organization at the center of sustainable packaging by becoming a sponsor today.

PAST ATTENDEES











800+
ATTENDEES

SPC IMPACT 2025 | By the Numbers

35%
Brand Owners
& Retailers

20%
Material
Suppliers

30%
Packaging
Manufacturers

15%
Gov't Agencies &
Universities

SUSTAINABLE
PACKAGING
COALITION

WHY SPONSOR?

- *Visibility to over 800 attendees representing the entire packaging value chain*
- *Visual prominence during main stage and breakout sessions at the sustainable packaging event of the year*
- *Opportunity to showcase your organization or brand through offsite evening socials & tours, which provide a casual, unique networking environment*
- *Develop impactful, collaborative relationships with mission driven organizations*
- *Premier access to packaging decision-makers across the value chain*
- *Get 3 days of thought provoking sessions in a variety of engaging formats aimed at providing attendees with actionable takeaways plus tours and networking events*

PARTNERSHIPS

NETWORKING

COLLABORATION

WE SERVE OUR
MISSION THROUGH
OUR MEMBERS

INNOVATION



SPONSORSHIP OPPORTUNITIES

Evening Socials
& Evening
Networking
Options



1. Grand Opening Reception at The Listening Room Cafe
 2. Evening Social at Twelve Thirty Club
 3. Evening Social at The Hampton Social
 4. Evening Social at City Winery Nashville
 5. Evening Social at 6th & Peabody
 6. Evening Social at Ole Red
7. Evening Social at Pinewood Social
 8. Evening Social at Stateside Kitchen/Dreams Nashville
 9. Evening Social at TBD
 10. (By invitation) Private Dinner for 50 people (2 Available)
 11. (By invitation) Private Dinner for 15 people (4 Available)

Onsite
Networking
Options



1. Breakfast
 2. Lunch
 3. Networking Breaks
 4. Private Lunch for 30 people on 4/22 or 4/23 at Omni Nashville
5. Private Breakfast for 30 people on 4/22 or 4/23 at Omni Nashville
 6. Exhibit Only Option

Main Stage,
Breakouts &
Wellness Options



1. Main Stage at Country Music Hall of Fame Theatre
2. Live Music Main Stage Sponsorship
3. Breakout Sessions
4. Morning Yoga

Event Tech &
Experience
Options



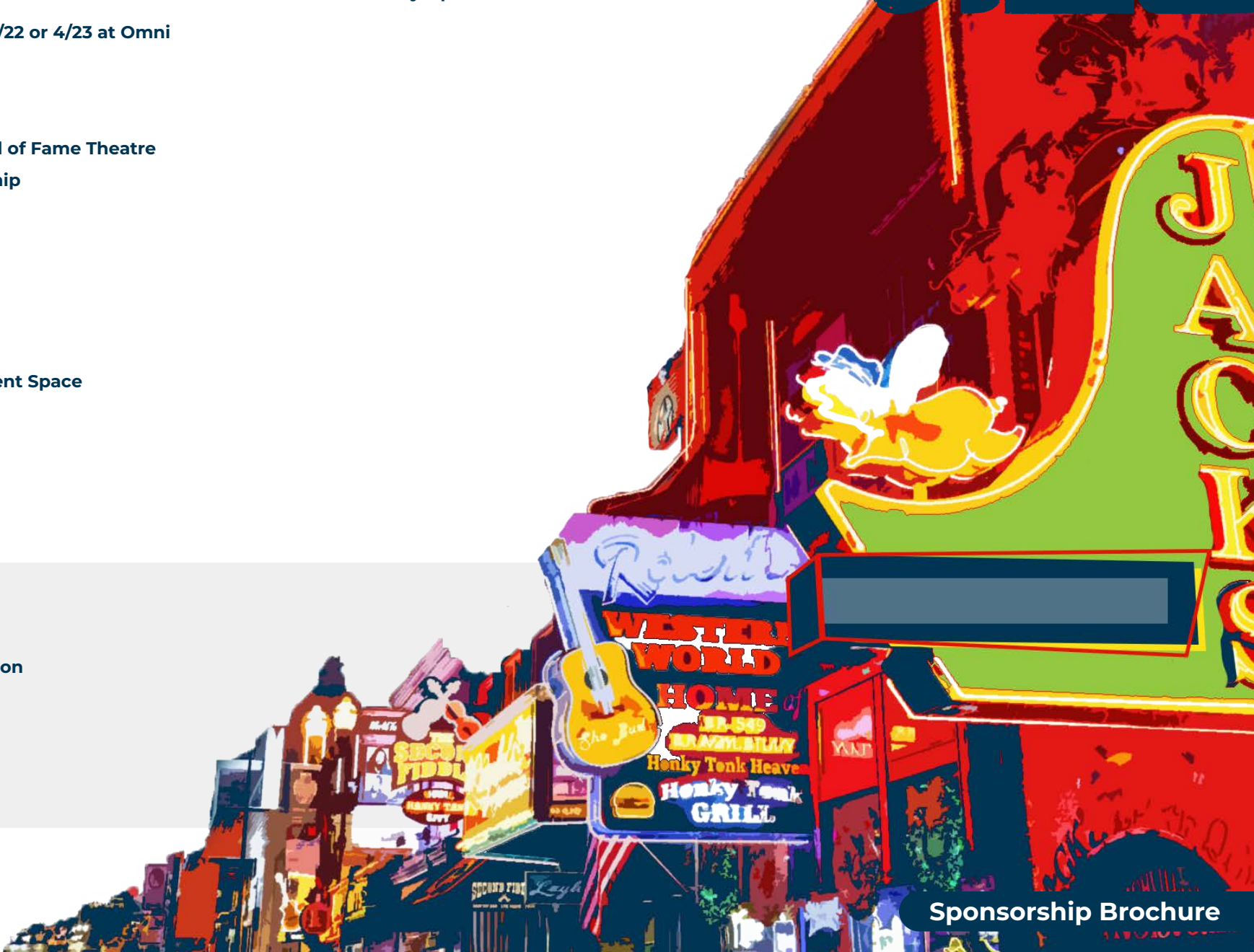
1. Headshot Booth Sponsorship
2. Event WiFi at Omni Nashville Event Space
3. Event App
4. SpotmyPhotos Sponsorship
5. Hat Bar Sponsorship

Branding & Book
Options



1. Event Book Sponsorship
2. Name Badges and Lanyards
3. Hatch Show Print Poster Activation
4. Branded Item Sponsor
5. Room Keycards Sponsor

SUSTAINABLE
PACKAGING
COALITION



Evening Socials
& Evening
Networking
Options



Grand Opening Reception at
The Listening Room Cafe

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 400 people
- 16 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$45,000

Evening Social at
The Twelve Thirty Club

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 12 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$30,000

Evenign Social at
The Hampton Social

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 11 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$28,000

Evening Social at
City Winery Nashville

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 10 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

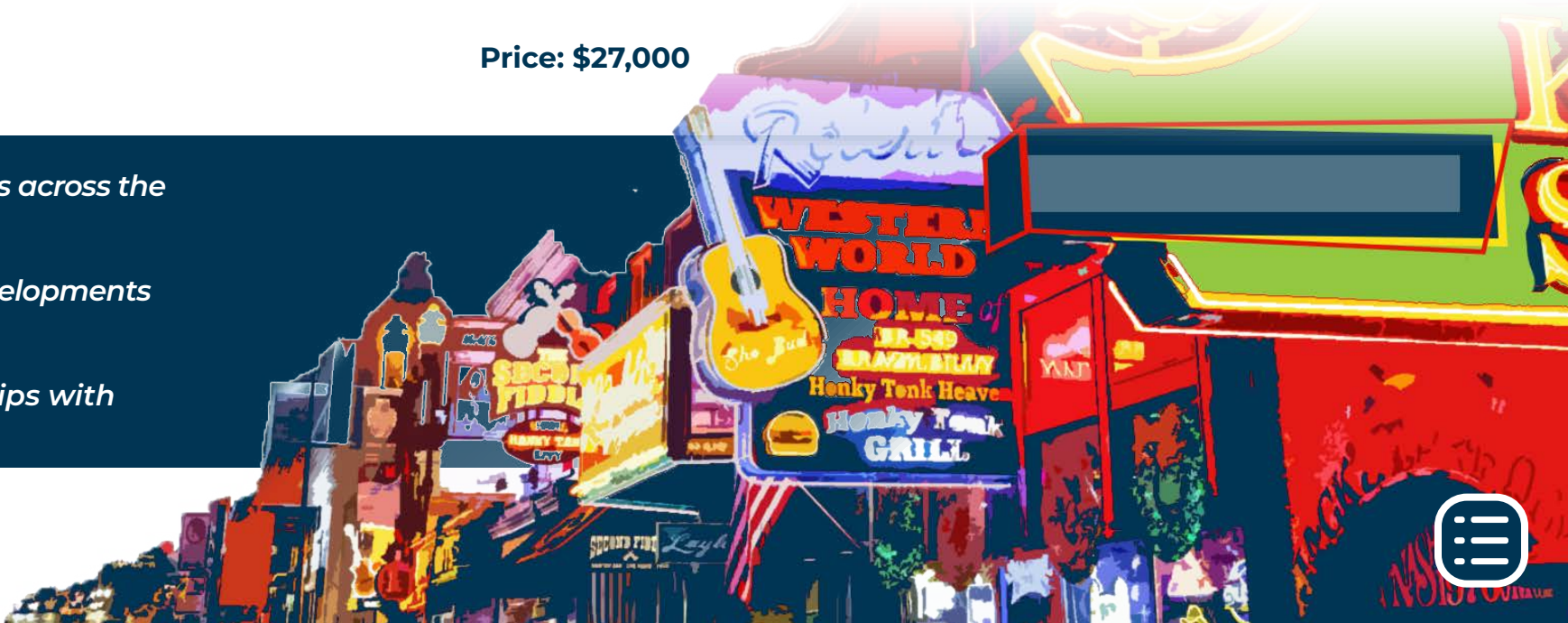
Price: \$27,000

NETWORKING



WHY SPONSOR?

- Premier access to packaging decision-makers across the value chain
- Education on the latest packaging policy developments from lawmakers and regulators themselves
- Develop impactful, collaborative relationships with mission driven organizations



Evening Socials
& Evening
Networking
Options



Evening Social at
6th & Peabody

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 9 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

Evening Social at
Ole Red

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 9 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

Evening Social at
Pinewood Social

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 9 Event Passes
- 8x10 Exhibit
- Signage with company logo at special event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

Evening Social at
Stateside Kitchen/Dreams Nashville

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 9 Event Passes
- 8x10 Exhibit
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

WHY SPONSOR?

- Opportunity to position your organization as a sustainable packaging leader, showcasing your innovative products and services
- Shape the direction of the industry by participating in sessions like workshops and networking events



Evening Socials
& Evening
Networking
Options



Evening Social at
TBD

What's included?

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people
- 9 Event Passes
- 8x10 Exhibit
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

(By invitation) Private Dinner for 15 people
(2 Available)

What's included?

- Venue selection and reservation and invitations for Dinner for 50 people made organized by GreenBlue. **Dinner cost at restaurant is directly covered by sponsor.**
- 3 Event Passes
- 10x10 Exhibit
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$14,000

(By invitation) Private Dinner for 50 people
(4 Available)

What's included?

- Dinner for 50 people (logistics organized by GreenBlue)
- 5 Event Passes
- 10x10 Exhibit
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Onsite
Networking
Options



Main Stage,
Breakouts &
Wellness Options



Event Tech &
Experience
Options



Branding & Book
Options



WHY SPONSOR?

- Visibility to over 800 attendees representing the entire packaging value chain
- 3 days of thought provoking sessions in a variety of engaging formats aimed at providing attendees with actionable takeaways plus tours and networking events

Onsite
Networking
Options



Breakfast (2 Available)

What's included?

- 7 Event Passes
- 8x10 Exhibit
- Branding on signage during breakfast
- Option to showcase/serve food in packaging during the breakfast
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

Lunch (2 Available)

What's included?

- 7 Event Passes
- 8x10 Exhibit
- Branding on signage during breakfast
- Option to showcase/serve food in packaging during the breakfast
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Networking Breaks (4 Available, 1 Sold)

What's included?

- 5 Event Passes
- 8x10 Exhibit
- Branding on signage during break
- Option to showcase/serve food in packaging during the break
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

Price: \$16,000

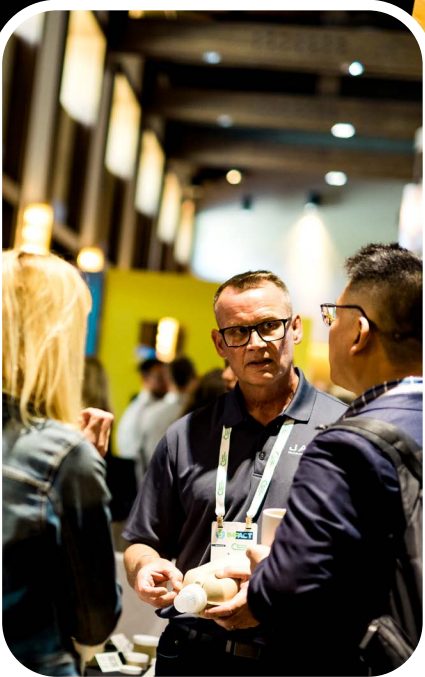
Private Lunch for 30 people on 4/22 or 4/23
at Omni Nashville (2 Available)

What's included?

- Invitation to Lunch sent by GreenBlue
- GreenBlue to coordinate lunch with venue
- 4 Event Passes
- Branding on signage during break
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app
- Notes: This option does not include an Exhibit or AV for lunch

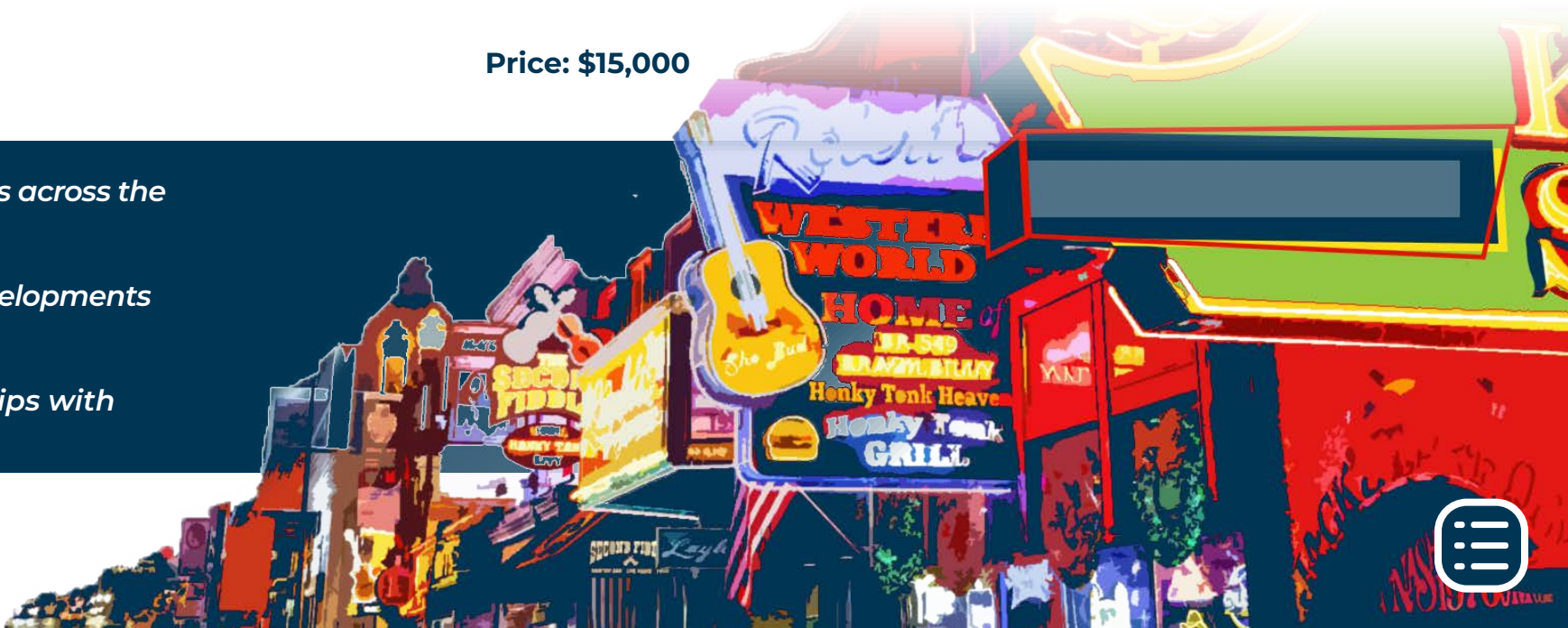
Price: \$15,000

NETWORKING



WHY SPONSOR?

- Premier access to packaging decision-makers across the value chain
- Education on the latest packaging policy developments from lawmakers and regulators themselves
- Develop impactful, collaborative relationships with mission driven organizations



Onsite
Networking
Options



Private Breakfast for 30 people on 4/22 or 4/23 at Omni Nashville (2 Available)

What's included?

- Invitation to Lunch sent by GreenBlue
- GreenBlue to coordinate lunch with venue
- 4 Event Passes
- Branding on signage during break
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app
- Notes: This option does not include an Exhibit or AV for breakfast

Price: \$14,000

Exhibit Only Option (9 Available, 1 Sold)

What's included?

- 2 Event Passes
- 8x10 Exhibit
- Branding on signage during breakfast
- Option to showcase/serve food in packaging during the breakfast
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$10,000

Main Stage,
Breakouts &
Wellness Options



Event Tech &
Experience
Options



Branding & Book
Options



SUSTAINABLE
PACKAGING
COALITION

NETWORKING



SHAPE THE DIRECTION OF THE INDUSTRY BY
PARTICIPATING IN SESSIONS LIKE WORKSHOPS AND
NETWORKING EVENTS



SESSIONS & WELLNESS

Main Stage, Breakouts & Wellness Options

Main Stage at Country Music Hall of Fame Theatre (2 Available, 1 per day)

What's included?

- 9 Event Passes
- 8x10 Exhibit
- Branding on signage on stage, session slides and corresponding program sessions on event website, signage outside session
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$22,000

Live Music Main Stage Sponsorship (1 Available)

What's included?

- 8 Event Passes
- 8x10 Exhibit
- Branding on signage near musicians and corresponding announcements
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Breakout Sessions (23 Available, 2 Sold)

What's included?

- 6 Event Passes
- 8x10 Exhibit
- Branding on signage outside session, session intro slide and corresponding program session on event website (sponsoring company gets to select sponsored session)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$15,000

Morning Yoga (2 Available)

What's included?

- 4 Event Passes
- 8x10 Exhibit
- Branding on signage outside session
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$12,000

Event Tech & Experience Options



Branding & Book Options



DEVELOP IMPACTFUL, COLLABORATIVE RELATIONSHIPS WITH MISSION DRIVEN ORGANIZATIONS

Event Tech & Experience Options



EXPERIENCE

Headshot Booth Sponsorship (1 Available)

Attendees will have the chance to get their headshot taken by a professional photographer at the headshot booth. The sponsor will get a chance for integrated lead capture (of every person getting a headshot), a branded viewing gallery and signage.

What's included?

- 8 Event Passes
- 8x10 Exhibit Branding on signage near headshot booth
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

SpotmyPhotos Sponsorship (1 Available)

How this works?

Attendees smile for the camera and have some photos taken by a professional photographer. They register with the photographer one time, providing the phone number or email address where they want to receive their photos. A link to their own private gallery is instantly shared. This gallery updates during the event with each photo they appear in. They can share photos on their own terms via social media. Gallery is branded with sponsor's logo.

What's included?

- 7 Event Passes
- 8x10 Exhibit
- Branding on signage directing attendees to WiFi
- Sponsor selects password for WiFi
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

Event App

What's included?

- 6 Event Passes
- 8x10 Exhibit
- Branding on signage directing attendees to App
- Sponsor logo front and center on app, and invitations sent by GB to download app
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

Event WiFi at Omni Nashville Event Space (1 Available)

What's included?

- 7 Event Passes
- 8x10 Exhibit
- Branding on signage directing attendees to WiFi
- Sponsor selects password for WiFi
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

PREMIER ACCESS TO PACKAGING DECISION-MAKERS ACROSS THE VALUE CHAIN



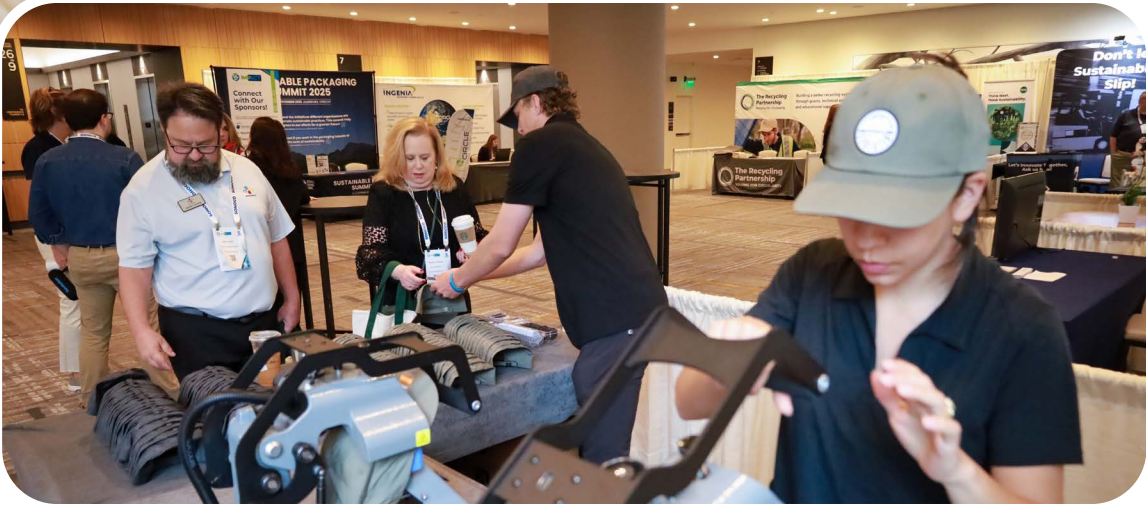
Event Tech & Experience Options

Hat Bar Sponsorship (1 Available)

What's included?

- 8 Event Passes
- 8x10 Exhibit
- Branding on signage near Hat Bar
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,000



WE SERVE OUR MISSION THROUGH OUR MEMBERS

Branding & Book Options



SUSTAINABLE PACKAGING COALITION



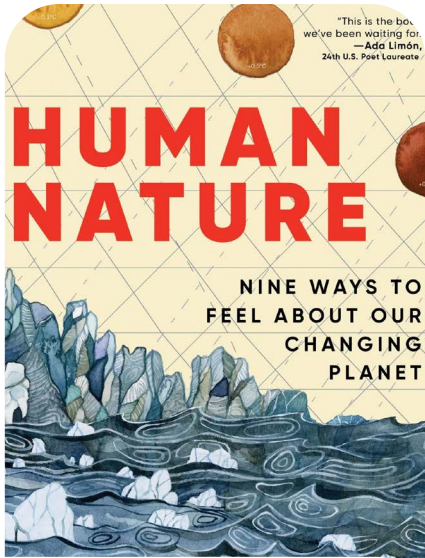
EXPERIENCE

VISIBILITY TO OVER 800 ATTENDEES REPRESENTING THE ENTIRE PACKAGING VALUE CHAIN



BRANDING

Branding & Book Options



SHOWCASE YOUR INNOVATIVE PRODUCTS AND SERVICES

Event Book Sponsor (1 Available)

Event Book 📖

What's included?

- 8 Event Passes
- 8x10 Exhibit
- Logo/branding on bookmarks created specially for the event
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Name Badges & Lanyards

What's included?

- 8 Event Passes
- 8x10 Exhibit
- Logo on Lanyards and Name Badges
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Room Keycards Sponsor

What's included?

- 4 Event Passes
- 8x10 Exhibit
- Logo/branding on attendees room key cards
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$12,500

Hatch Show Print Poster Activation

Attendees will print the final layer of a pre-designed 8" x 10" print on a tabletop printing press.

What's included?

- 6 Event Passes
- 8x10 Exhibit Branding on signage near headshot booth
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$16,000

Branded Item Sponsor

Option of: Notebooks, Umbrellas, Camper Mugs, Event Bags, Recycled Travel Pouches, Tumblers or Portable Chargers

SOLD: Reusable Water Bottles

What's included?

- 7 Event Passes
- 8x10 Exhibit
- Logo on Branded item
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500



HOW TO CONFIRM YOUR SPONSORSHIP PACKAGE

To Discuss and Book one of these options please contact Barbara Fowler at barbara.fowler@greenblue.org.

While most of our options are listed on this document, we are happy to discuss other customization options.

Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.



Payment terms are Net 30 upon invoice receipt.

Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.

GET 3 DAYS OF THOUGHT PROVOKING SESSIONS IN A VARIETY OF ENGAGING FORMATS AIMED AT PROVIDING ATTENDEES WITH ACTIONABLE TAKEAWAYS PLUS TOURS AND NETWORKING EVENTS

SUSTAINABLE PACKAGING COALITION

