

# Event Sustainability and Carbon Emissions Report



New Orleans, LA | April 2 - 4 | 2024

SPC Impact 2024 was our first ever SPC event tracked through Trace by Isla, a carbon accounting platform. Our sustainability initiatives at SPC Impact featured:

- 100% Vegetarian and Vegan menu served to conference attendees (breakfast, lunch, networking breaks)
- Single-use cup free event
- Event signage sourced from recycled materials and recycled at the end of the event
- Food waste diverted to venue partner by hotel

Note: This report reflects our initial efforts and acknowledges data limitations, yet underscores our commitment to transparency.

## OUR IMPACT

TOTAL EVENT CARBON IMPACT:

**735.92**  
mtCO<sub>2</sub>e

the equivalent of



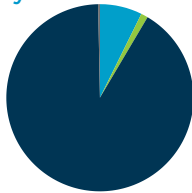
368 cars on the road for one year



The carbon sequestered by 3679 trees grown for 10 years

Carbon Impact By Category

- Energy 7.3%
- Catering 1.2%
- Travel 91.1%
- Production 0.3%
- Waste 0.0%



820 ATTENDEES

1 10.64 mtCO<sub>2</sub>e

2 7.99 mtCO<sub>2</sub>e

3 717.46 mtCO<sub>2</sub>e

SCOPE

**897.46** kgCO<sub>2</sub>e

AVERAGE CARBON IMPACT PER ATTENDEE



AIRLINE TRAVEL EMISSIONS  
PER ATTENDEE:

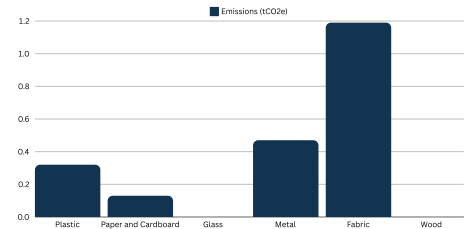
**817.9** kgCO<sub>2</sub>e



The equivalent CO<sub>2</sub> Emissions  
of 901 pounds of coal burned

## EXHIBITORS

Materials Emissions Breakdown  
(graphics and built items for exhibitor booths)



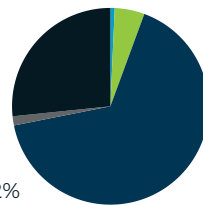
**91** EXHIBITOR SHIPMENTS OF BOOTH MATERIALS

TOTAL SHIPPING MILEAGE: **108,674.67**  
or 3.72 mtCO<sub>2</sub>e

**BY THE NUMBERS:** Total Tracked Event Waste:  
**1.84 Metric Tons**  
Hotel Food Waste: **1217 kg**  
Hotel Recycling:  
**15 kg plastic**  
**18 kg metal**  
Hotel Trash: **80.74 kg**  
Avg waste per attendee:  
**2.24 kg**

Where Did Waste Come From?  
(By Weight):

- Built Items 0.7%
- Graphics 4.9%
- Food Waste 66.2%
- Serveware and Drinks 1.5%
- Everything Else 26.6%



## WASTE

## What's Next?

Our carbon impact will be offset by credits purchased from the National Indian Carbon Coalition, funding the Mississippi Band of Choctaw's project to increase carbon sequestration and forest health for over two-thirds of their tribal lands.



National Indian  
Carbon Coalition



Projects  
of  
GreenBlue

