



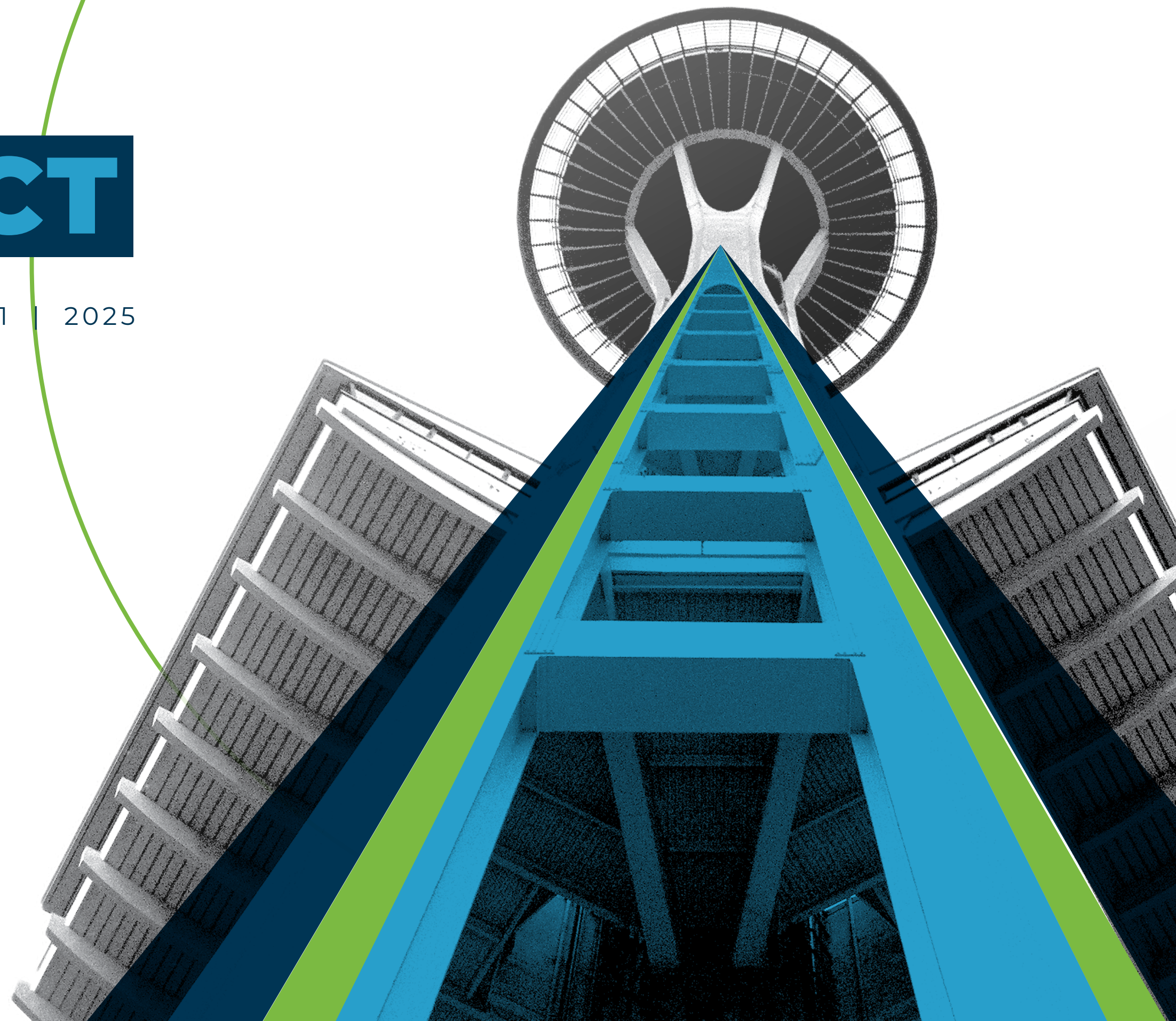
**IMPACT**

Seattle, WA | April 28 - May 1 | 2025

Harmonizing  
Action

Hyatt Regency  
Seattle

Sponsorship  
Brochure





Past Attendees



850+  
ATTENDEES

SPC IMPACT 2024  
by the numbers

35%  
brand owners &  
retailers

20%  
material suppliers

30%  
packaging  
manufacturers

15%  
gov't agencies &  
universities

SPC Impact 2025 is the flagship spring event from the Sustainable Packaging Coalition for SPC member companies and open to stakeholders from organizations interested in exploring and learning about sustainable packaging and a great chance to connect to jumpstart collaborations and projects to advance sustainability in packaging and as part of the big puzzle of climate change.





What to Expect

- 3 Full Days of thought provoking sessions in a variety of engaging formats aimed at providing attendees with actionable takeaways
- 800+ attendees representing the entire value chain
- Visibility at the sustainable packaging event of the year
- Organized networking opportunities during session breaks, meals
- Offsite evening socials & tours, providing a casual, unique networking environment
- Develop impactful, collaborative relationships with mission driven organizations

Evening Socials & Networking

1. Chihuly Gardens and Glass

2. The Museum of Flight

3. WithinSodo

4. Victory Hall at The Boxyard

5. Fremont Brewing

6. Rooftop Brewing

7. Seattle Cider Co

8. Good Bar Seattle
9. Reubens Brews

10. Private Dinner for 40 people at Chihuly Garden and Glass

11. Private Dinner for 50 people at the Skybox at Victory Hall at the Boxyard

12. Private Dinner for 40/50 people - Venue TBC



Onsite Networking

1. Happy Hour for All Attendees

2. Lunch

3. Breakfast

4. Networking Breaks

5. Exhibit Only



Main Stage, Breakouts & Wellness

1. Main Stage

2. Breakout Sessions

3. Morning Yoga



Event Tech & Experience

1. Wi-Fi Sponsor

2. Guided Networking Sessions

3. Live Music Sponsorship

4. Hat Bar Sponsorship



Branding & Book

1. Event Book Sponsor

2. Branded Item Sponsor

3. Room Keycards Sponsor





Evening  
Socials &  
Networking  
Options

Chihuly Gardens and Glass

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (on Monday 4/28 or Tuesday 4/29)
- 12 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$30,000

The Museum of Flight

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (available on Monday 4/28 only). This includes transportation (2 coaches) to the venue.
- 12 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$30,000

WithinSodo

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (available on Monday 4/28 only)
- 12 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$30,000

Victory Hall at The Boxyard

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (available on Monday 4/28 only)
- 10 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

Evening  
Socials &  
Networking  
Options





Evening  
Socials &  
Networking  
Options

Fremont Brewing

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (available on Monday 4/28 only)
- 10 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$25,000

Seattle Cider Co

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (available on Monday 4/28 only)
- 9 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$22,000

Evening  
Socials &  
Networking  
Options

Reuben's Brews

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (on Monday 4/28 or Tuesday 4/29)
- 9 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$22,000

SOLD

SOLD





Evening  
Socials &  
Networking  
Options

## Good Bar Seattle

**What's Included:**

- Evening Social Event (logistics coordinated by GreenBlue) for 100 people (on Monday 4/28 or Tuesday 4/29)
- 9 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

**Price: \$22,000**

*By Invitation*  
**Private Dinner for 40 people @  
Chihuly Garden and Glass**

**What's Included:**

- Dinner for 40 people (logistics organized by GreenBlue on Wednesday April 30, 2025, by invitation only)
- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

**Price: \$18,000**

*By Invitation*  
**Private Dinner for 50 people at the  
Skybox @ Victory Hall at the Boxyard**

**What's Included:**

- Dinner for 50 people (logistics organized by GreenBlue on Wednesday April 30, 2025, by invitation only)
- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

**Price: \$18,000**

*By Invitation*  
**Private Dinner for 40/50 people**  
*Venue TBC (GreenBlue to present options to sponsor)*

**What's Included:**

- Dinner for 40/50 people (logistics organized by GreenBlue on Wednesday April 30, 2025, by invitation only)
- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

**Price: \$18,000 - 20,000 (dependent on venue pricing)**

Evening  
Socials &  
Networking  
Options



Onsite  
Networking  
Options

Happy Hour for All Attendees on  
Wednesday April 30, 2025

What's Included:

- Evening Social Event (logistics coordinated by GreenBlue) for all attendees in the Exhibit Hall at the Hyatt Seattle
- 15 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$35,000

Lunch (1 available | 1 SOLD)

What's Included:

- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage during lunch, including table tent signs with sponsors logo and QR code to sponsors website
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Breakfast (1 available | 2 SOLD)

What's Included:

- 6 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage during breakfast
- Option to showcase/serve food in packaging during the breakfast
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$17,500

Onsite  
Networking  
Options





Onsite  
Networking  
Options

Networking Breaks ( 0 available | 5 SOLD )

What's Included:

- 5 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage during break
- Option to show case/receive food in packaging during the break
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

Price: \$15,000

Exhibit Only (0 available | 6 SOLD)

What's Included:

- 3 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1) - select from booths 45-52 only.
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

Price: \$10,000

**\*Main Exhibit Hall is full, but we have added 5 Exhibit Spots in our Pre-Function Area**

Main Stage ( 0 available | 3 SOLD )

What's Included:

- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage on stage, session slides and corresponding program sessions on event website
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

Breakout Sessions ( 0 available | 10 SOLD )

What's Included:

- 6 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage outside session, session intro slide and corresponding program session on event website (sponsoring company gets to select sponsored session)
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$15,000

Morning Yoga (0 available | 3 SOLD)

What's Included:

- 4 Event Passes
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$12,000

Main Stage,  
Breakouts  
& Wellness  
Option



Event Tech & Experience Options

Event Wi-Fi

What's Included:

- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage directing attendees to WiFi
- Sponsor selects password for WiFi
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

SOLD

Hat Bar Sponsorship (0 available | 1 SOLD)

What's Included:

- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage near Hat Bar
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,000

SOLD

Event Tech & Experience Options

Guided Networking Sessions (1 available | 1 SOLD)

What's Included:

- 7 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage at session and corresponding announcements
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$17,500

Live Music Sponsorship (0 available | 1 SOLD )

What's Included:

- 9 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Branding on signage near musicians and corresponding announcements
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$20,000

SOLD

Event Book (1 available | 1 SOLD)

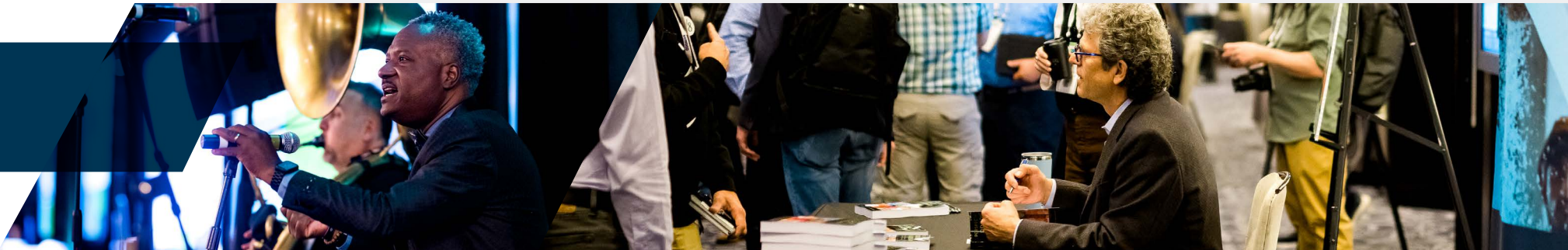
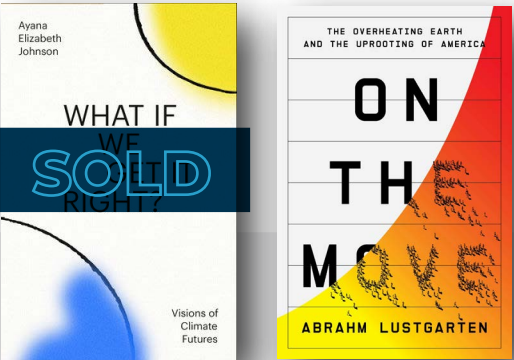
What's Included:

- 8 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Logo/branding on bookmarks created specially for the event
- Company logo and description on event website & event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name / job title / company) post-event

Book Options: What If We Get It Right? SOLD  
On the Move

Price: \$18,500

Branding & Book Options





Branding  
& Book  
Options

Branded Item Sponsor

*SOLD: Water Bottles, Coffee Travel Tumblers, Event Bags, Blunt Umbrellas, Notebooks*

What's included:  
**SOLD**

- 5 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Logo on Branded item
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$18,500

Room Keycards

What's Included:

- 5 Event Passes
- 10x10 Exhibit (set up 4/28, Exhibit Hall open 4/29-5/1)
- Logo branding on attendees room key cards
- Company logo and description on event website and event app
- Logo on marketing eblasts
- Lead scanning app / Final attendee list (name/job title/company) post-event

Price: \$12,500

How to Confirm Your Sponsorship Package

To Discuss and Book one of these options please contact Barbara Fowler at [barbara.fowler@greenblue.org](mailto:barbara.fowler@greenblue.org).

While most of our options are listed on this document, we are happy to discuss other customization options.



*Payment terms are Net 30 upon invoice receipt.*

*Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.*

