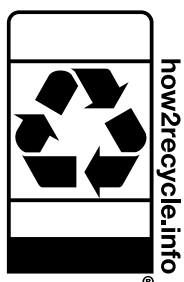
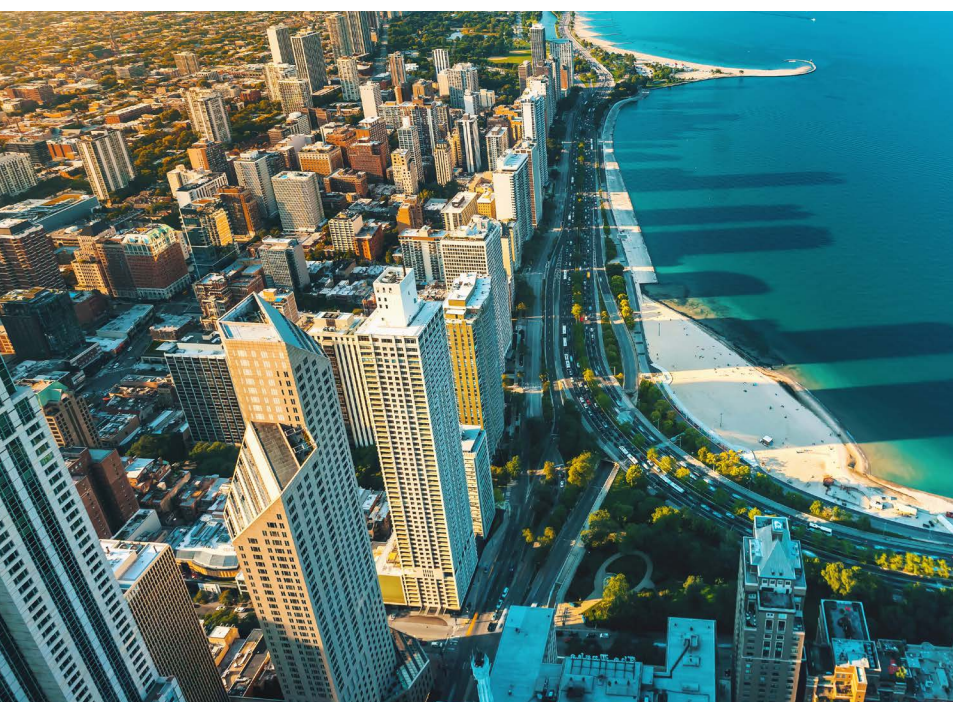


SPONSORSHIP
BROCHURE



How2Recycle[®] 20 October 2-3 Summit 24 Chicago, Illinois



Hilton Chicago

Our How2Recycle Summit Evening Socials will be on the evening of Wednesday October 2nd, 2024 after an afternoon of tours and workshops, the evening socials will be the first networking opportunity for H2R members to come together before the full day event starts the next day.



Sponsorship Options

Evening Social at Marz Community Brewing

Evening Social at Revolution Brewing

Happy Hour on October 3rd

Main Stage Sponsor

Morning or Afternoon

Event Name Badges and Lanyards

Event Breakfast Sponsor

Event Lunch Sponsor

Networking Break Sponsor

Branded Items

For the first time ever, the Sustainable Packaging Coalition & How2Recycle will be co-locating events in the fall of 2024. Sponsorship opportunities are available for both events, so don't miss out!



Chicago, IL | Sept 30 - Oct 2 | 2024



Evening Social at Marz Community Brewing

Treat a group of 150 summit attendees to an evening of networking to kick off the summit proceedings on the evening of October 2nd at the Marz Brewing.

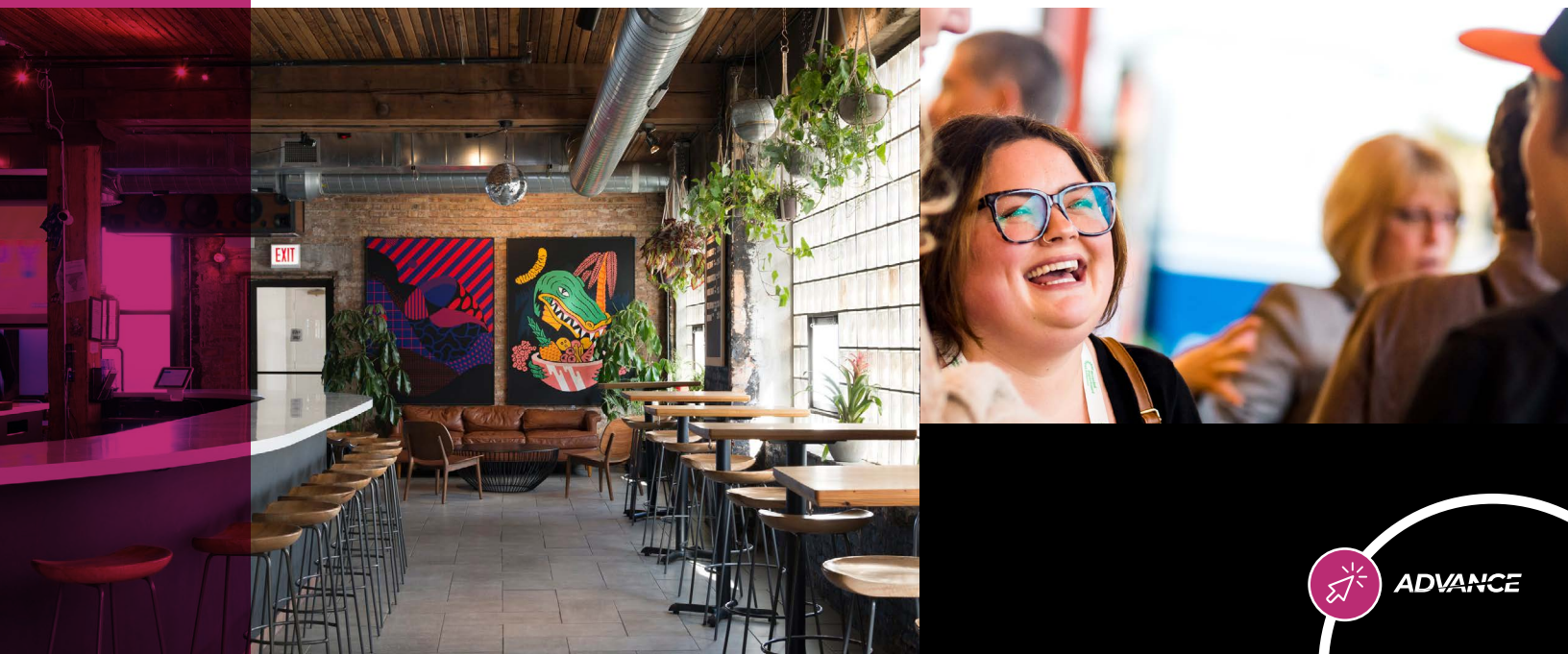
About the venue:

Founded on the premise that the art, culture, food, and liquid we were drinking and enjoying would also be enjoyed by others, we created Marz as a platform for ongoing experimental collaboration—in the beers we were brewing and with the culture of the city as well.

Price: \$25,000

Benefits for sponsor:

- 10 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding and signage at Event Reception Venue
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app



ADVANCE

Evening Social at Revolution Brewing

Treat a group of 120 summit attendees to an evening of networking to kick off the summit proceedings on the evening of October 2nd at the Revolution Brewing.

About the venue:

The change in the U.S. beer scene has undoubtedly been revolutionary. We are proud of what we have accomplished in our short time to become a leader and innovator in the industry. The evolving tastes of beer drinkers has demanded bigger flavors, more variety, and better beer. We've made it our priority to improve processes and move toward greener means of production.

Price: \$20,000

Benefits for sponsor:

- 9 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding and signage at Event Reception Venue
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app



ADVANCE

Happy Hour on October 3rd

Treat all event attendees to a Happy Hour to culminate the day and conclude proceedings for the summit. This event will be at the Hilton Chicago's Normandie Lounge and Grand Ballroom Foyer.

About the venue:

The change in the U.S. beer scene has undoubtedly been revolutionary. We are proud of what we have accomplished in our short time to become a leader and innovator in the industry. The evolving tastes of beer drinkers has demanded bigger flavors, more variety, and better beer. We've made it our priority to improve processes and move toward greener means of production.

Price: \$20,000

Benefits for sponsor:

- 9 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding and signage at Event Reception Venue
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app



ADVANCE

Main Stage Sponsor Morning or Afternoon

Available: 2
(1 per half day)

Support the How2Recycle Summit by sponsoring the Main Stage Sessions for this first in-person event.

Price: \$15,000

Benefits for sponsor:

- 7 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding and signage at Event Reception Venue
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

Event Name Badges and Lanyards

Available: 1

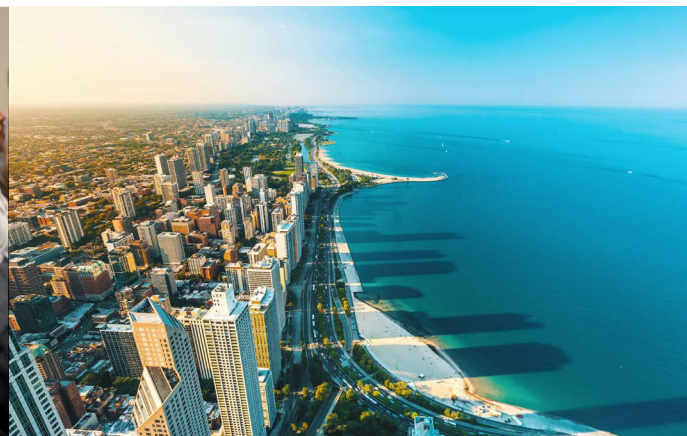
Support the summit by sponsoring the name badges and lanyards that attendees will wear throughout the event.

Price: \$12,000

Benefits for sponsor:

- 5 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding and signage at Event Reception Venue
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

SOLED



Event Breakfast Sponsor

Treat event attendees to a hearty breakfast to kickoff the day. If you are a brand with food products, we can work with the hotel to showcase some of them as part of the menu.

Price: \$15,000

Benefits for sponsor:

- 6 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding on signage during breakfast
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

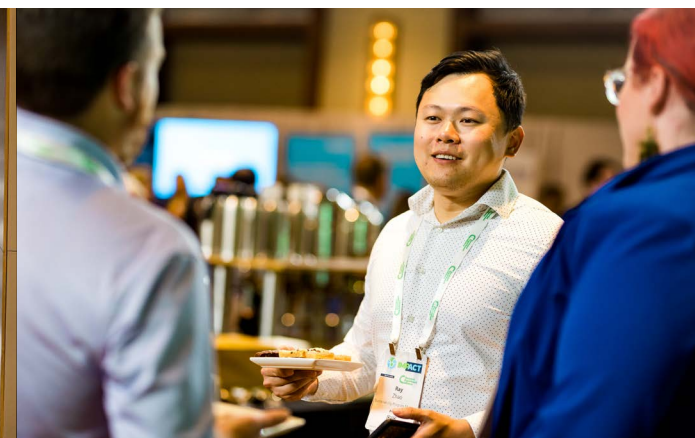
Event Lunch Sponsor

Support the H2R program by sponsoring the summit's lunch.

Price: \$16,500

Benefits for sponsor:

- 6 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding on signage during breakfast
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app



Networking Break Sponsor

Networking breaks are a great chance to reconnect with fellow H2R members and discover the products and services exhibitors have to offer. We will have a morning break and an afternoon break.

Available: None
Sold: 2

SOLD

Price: \$10,000

Benefits for sponsor:

- 4 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding on signage during break
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app

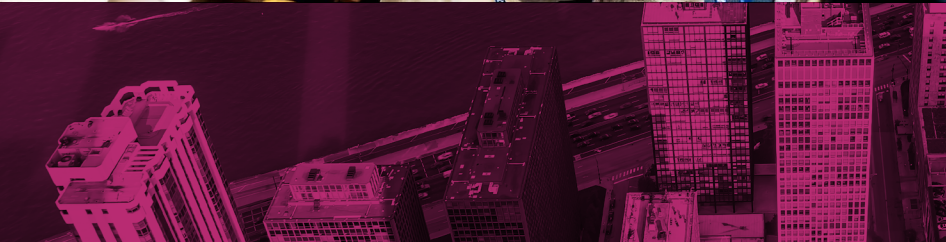
Branded Items

Your logo and the event logo would be included in the branded item. (Choice of notebooks, reusable water bottles, coffee tumblers or event bags)

Price: \$15,000

Benefits for sponsor:

- 5 Event Passes
- Exhibit (table top in Normandie Lounge) during summit (while space is available)
- Branding on signage at Sustainable Market
- Logo and profile on event website
- Logo on all marketing eblasts
- Inclusion on event app





How2Recycle[®] 20 October 2-3 Summit 24 Chicago, Illinois

How to Confirm Your Sponsorship Package

To Discuss and Book one of these options please contact Barbara Fowler at barbara.fowler@greenblue.org.

While most of our options are listed on this document, we are happy to discuss other customization options.

Once confirmed, sponsorship opportunities are not able to be canceled, changed, or transferred to another event.



ADVANCE