



engage

A Sustainable Packaging Coalition Salon

23 - 24, October | LONDON

Sponsorship Guide





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SPC engage is a new event produced by the Sustainable Packaging Coalition. Its goal is to enable brands and their supply chain partners to catalyze the achievement of their corporate sustainability goals for better sustainable packaging in a circular economy.

This event will be a salon-style forum to learn, share ideas, and develop strategies and takeaways to implement and execute new or existing sustainable packaging goals.

It will help organizations understand how to align their goals with larger global sustainability commitments like the Sustainable Development Goals, G7 Plastics Charter and the New Plastics Economy, and provide key insights into goal setting and implementation unique to each organization. Some key themes of the event include: thinking through sustainability goals, the pitfalls, and the right questions to ask; measuring impacts; identifying best-in-class goals and their nuances; and exploring successful strategies that other companies have implemented in their own organizations.

This is a new event offering and is not included in SPC membership benefits.



Expected Attendance Breakdown:

40% brand owners and retailers

30% packaging manufacturers

30% suppliers and consultants

Past SPC Event Attendees Include:



Event Venue



Design Museum, London

The Design Museum covers product, industrial, graphic, fashion, and architectural design. This stunning museum will be the backdrop for SPC Engage sessions. Attendees will be able to see the museum and explore the Designer Maker User exhibit.



SPONSORSHIP OPTIONS

Support the SPC's mission to make packaging more sustainable through industry collaboration by acting as a sponsor of our inaugural event in Europe. Here are the benefits and pricing associated with each option:

Inaugural Co-Host Sponsor

- Logo featured on SPC Engage Sponsors page and event e-blasts
- 6 event passes for team
- Logo on printed schedule, slides onsite, and signage
- Sponsorship of Main Networking Mixer

Price \$12,000

Sustaining Sponsor

- Logo featured on SPC Engage Event website Sponsors page and event e-blasts
- 4 event passes for team
- Logo on printed schedule, slides onsite, and signage
- Sponsorship of Reusable Event takeaway

Price \$9,500

Founding Sponsor

- Logo featured on SPC Engage London website, Sponsors page, and event e-blasts
- 3 event passes for team
- Logo on printed schedule, slides onsite, and signage
- Choice of:
 - Featured lunch sponsor for one of the event days
 - Featured sponsor of one of the panel conversations

Price \$7,500

Partner Sponsor

- Logo featured on SPC Engage London website Sponsors page and event e-blasts
- 2 event passes for team
- Logo on printed schedule, slides onsite, and signage
- Featured on event notebooks

Price \$5,500



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**Activating Packaging Sustainability
through Goals Implementation**





LET'S TALK

Barbara Fowler

Barbara.Fowler@greenblue.org

T. 434.270.3123

