



SUSTAINABLE PACKAGING
COALITION®



Collaboration • Education • Action

The Sustainable Packaging Coalition (SPC) is the leading voice on sustainable packaging with a membership that encompasses the entire supply chain

MEMBER BENEFITS

- Networking and collaboration opportunities with other leading brands across various industries
- Engagement with stakeholders throughout the packaging supply chain, along with recyclers, composters, government agencies, and academia
- Complimentary attendance to two annual SPC conferences (valued at up to \$5,400)
- Opportunities to introduce new project ideas and contribute to resources
- Opportunity to address packaging challenges through collaborative industry leadership committees
- Discounts on SPC services and licenses on SPC products
- Free access to SPC publications (valued at \$1,000)
- Access to the expertise of the SPC staff



From a survey of SPC members:

100% Say membership in the SPC provides value to their companies

97% Say the SPC has influenced their company's sustainability objectives

91% Say the SPC has influenced other areas of their company



A FEW OF OUR BRAND MEMBERS:



Walmart



Microsoft



Coca-Cola



GENERAL MILLS

amazon



TARGET



Nestlé

Good Food, Good Life

Collaboration

SPC membership gives companies the opportunity to be directly involved in initiatives that are leading the way in packaging sustainability.



Forest Products Working Group



Multi-Material Flexible Packaging Industry Leadership Committee



End Market Industry Leadership Committee



Cold Chain Packaging Working Group

Education

The Sustainable Packaging Coalition holds two conferences annually, SPC Advance and SPC Impact. Members stay on top of cutting-edge packaging topics as well as gain valuable networking opportunities. Members get free admission to conferences (a value of up to \$5,400)

Open Forums - Members get access to exclusive webinars on packaging sustainability topics.



Action

The Sustainable Packaging Coalition developed tools, applications, and services to help your company take meaningful action toward packaging sustainability



How2Recycle label



How2Compost label



COMPASS
COMPARATIVE PACKAGING ASSESSMENT

COMPASS LCA application



Essentials of Sustainable Packaging course

Membership Dues

Corporations with:

Revenues exceeding \$1 billion	\$12,500
Revenues ranging from \$10 million to \$1 billion	\$6,600
Revenues less than \$10 million	\$2,750

Government Agencies / Academic Institutions:

Traditional Membership	\$1,000
Affiliate Membership	\$0

Become a member today ↘
sustainablepackaging.org/become-a-member/

Contact Us

spcinfo@greenblue.org
 434.817.1424 x323

 @SPCspotlight