







SPC MEMBERSHIP

The Sustainable Packaging Coalition:

The leaders shaping North America's circular packaging future

Our industry has shared problems, but not enough shared approaches.

Packaging professionals are navigating fragmented global rules, juggling resource constraints, and chasing different targets. With SPC, members unlock shared approaches to our shared problems.





Understand compliance and consumers across countries

SPC helps professionals navigate compliance signals and consumer expectations across markets, so you can make sustainable packaging decisions with confidence.



Establish your extended sustainability team

At SPC, you're not solving sustainability challenges in isolation. Members have access to SPC experts, peers, partners, events, and targeted working groups.



Get tools to advance your unique goals

SPC gives you the tools you need to advance your own unique packaging goals no matter your markets, materials, or legislative requirements.

That's where SPC membership comes in.

See why 500 companies are proud SPC members...







What's really included in SPC membership?

500+ Teammates

Collaborate with more than 500 member organizations on your sustainable packaging goals.

Collaborative Groups

Join some of our 10 working groups tackling the biggest challenges in sustainable packaging.

1,200+ Event Attendes

Every year, members get free passes to join more than 1,200 peers at SPC events — the premier conferences for packaging professionals.

50+

Years of Experience

Receive dedicated guidance from SPC's experts, who have 50+ years of combined packaging and sustainability experience.

60+

Resources

Access SPC's library of 60+ industrydefining resources and the insights to help you turn them into action.

23

Years of Guidance

Since 2002, SPC has worked with members to define sustainable packaging and accelerate circularity.

You're in good company.

With SPC membership, you can harmonize sustainable packaging practices with your 500+ fellow member companies across the packaging value chain, all over the world.

500+

Companies across the packaging value chain

Countries represented in SPC membership



























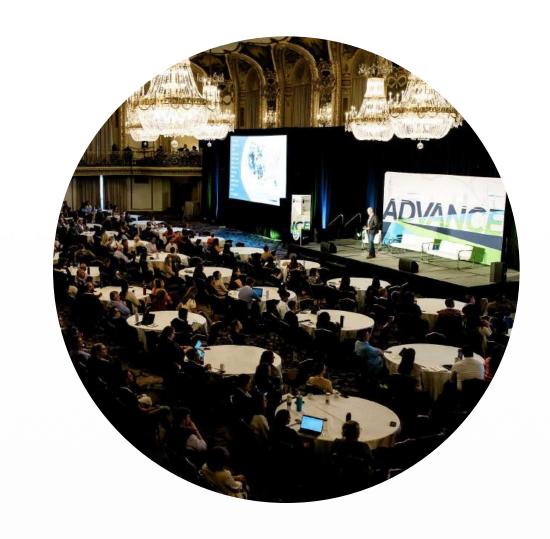




Meet your extended sustainable packaging team.

At SPC, members from different countries, companies, and corners of the supply chain have taken a seat at the table shaping sustainable packaging. **Here's what they get.**







A coalition of collaborators

Members get connected with people they actually need in their orbit: peers solving the same problems, regulators shaping rules, suppliers testing new formats, and brands pressure-testing what's next.

Passes to premier events

Members get entry to SPC events where the real industry work happens. Think curated sessions, strategy discussions, dedicated networking, and those spontaneous conversations that help you lead your team toward sustainable solutions.

Exclusive access to experts and research

Members have access to our team of technical experts and our actionable research, member-only studies, and policy guidance to help make choices rooted in unbiased, expert evidence.

SPC events: Where leaders shape the future of packaging.

At SPC events, members get to connect with the international community of brands, suppliers, and policymakers turning sustainable packaging goals into practice.





Included in Membership

Members get passes to join 800+ professionals gathering for the U.S.'s premier sustainable packaging event.



Included in Membership

SPC members meet each fall to align on the path for moving the sustainable packaging industry forward.



Discounted for Members

Join the international community of sustainable packaging professionals at SPC Engage in Europe.



Discounted for Members

At CONVERGE, SPC members will work alongside the United Nations to scale sustainable packaging globally.

Dedicated expert guidance.

50+ years of experience

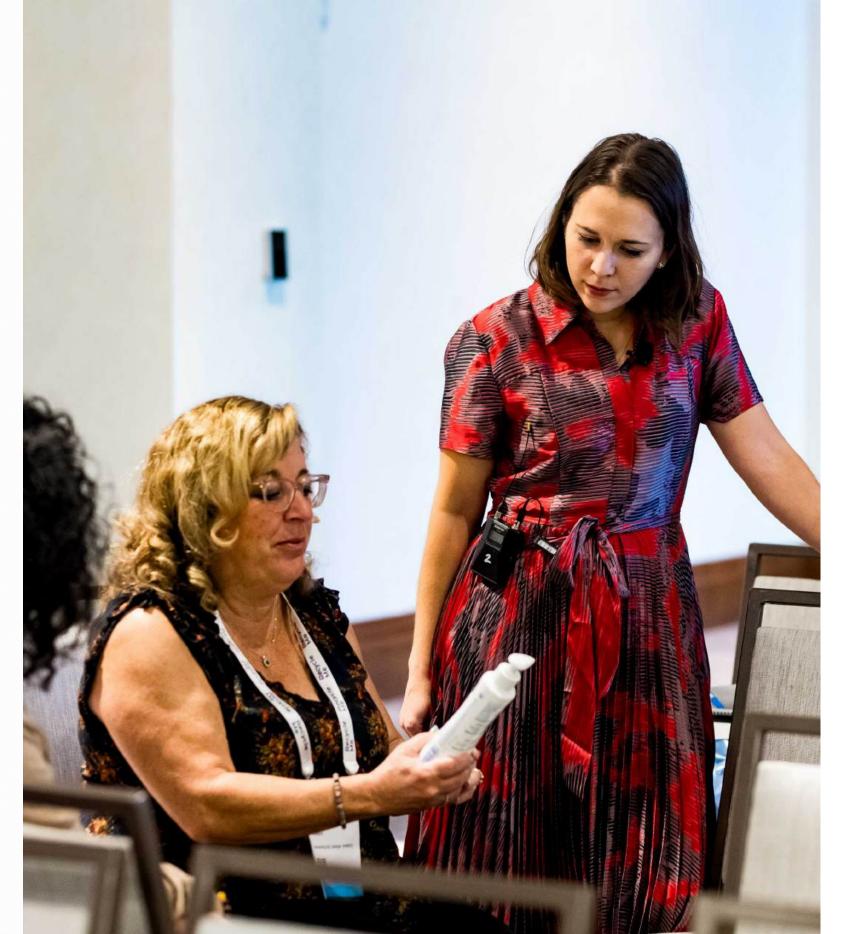
SPC's team brings comprehensive packaging and sustainability experience.

Expansive topic expertise

From recyclability to EPR, our team translates complex policy, design, and market signals into actionable insights.

Your strategic coaches

With SPC, companies are making informed decisions that accelerate their unique sustainability goals.











Resources that actually move your work forward.

SPC members have exclusive access to the insights, research, and resources produced by our team of experts. Get actionable tools on packaging policies, consumer data, design guidance, as well as member-only resources.



Which U.S. EPR states have corresponding labeling rules?

Can we scale this solution in markets across the globe?

Are OPRL's labels harmonized with new PPWR rules?

How does California's EPR differ from the UK's EPR?

Do consumers know that flexible packaging can be recycled?

Members have questions. In SPC Collaboratives, they find answers.

From our Packaging EPR to our Recycled Content Collaborative, SPC's 10 Collaboratives bring experts together to solve specific, persistent sustainable packaging challenges. In these working groups, members chart solutions that maximize their sustainable packaging investments.















We'll let our members — and their results — do the talking.

"Through membership, I've deepened my expertise and gained the confidence to drive progress within The Campbell's Company."



Molly Campbell
Packaging R&D Manager,
Sustainability
The Campbell's Company

"It's a privilege to collaborate with such passionate leaders driving innovation and impact in sustainable packaging."



Scott ByrneVP, Global Sustainability *Sonoco*

"The urgency to accelerate sustainable packaging solutions has never been greater, with SPC I'm excited to collaborate through strong partnerships and shared purpose."



Diane MarretVP Sustainability, Rigid
Packaging Solutions *Amcor*

SPC Members in the News

"Inside LUSH's Green Hub: Reuse, Repair, and Rethink in Action"

- Sustainability Magazine

"Danone's Holistic

Approach to Packaging

Innovation"

- Packaging World

"What KIND Snacks Can Teach Us About the New Frontiers of Paper Packaging"

- Trellis

Own your impact. Become a member.

The future of packaging is collaborative. When you join SPC, you'll define what's possible for sustainable packaging.

Find the tier of SPC membership that suits your company, and start your membership journey today.

Start your SPC journey. :k





