

# POSITION STATEMENT

\*as of March 2026



## POLICY

We recognize that packaging policy is one tool that contributes to GreenBlue's mission of accelerating the transition to a regenerative, just, and sustainable materials economy. We see our main role in packaging policy as a subject matter expert and an educational resource. GreenBlue does not lobby or advocate for specific legislative proposals, bills, or political candidates.

We add value to our members and other stakeholders when they understand packaging-related policies; they are informed and can actively participate in conversations with foundational knowledge and the ability to advocate for themselves and their value chain partners. We believe engagement of informed stakeholders has the best potential to increase the effectiveness of legislative solutions to sustainable packaging challenges.



### To serve as subject matter expert and educational resource we believe in:

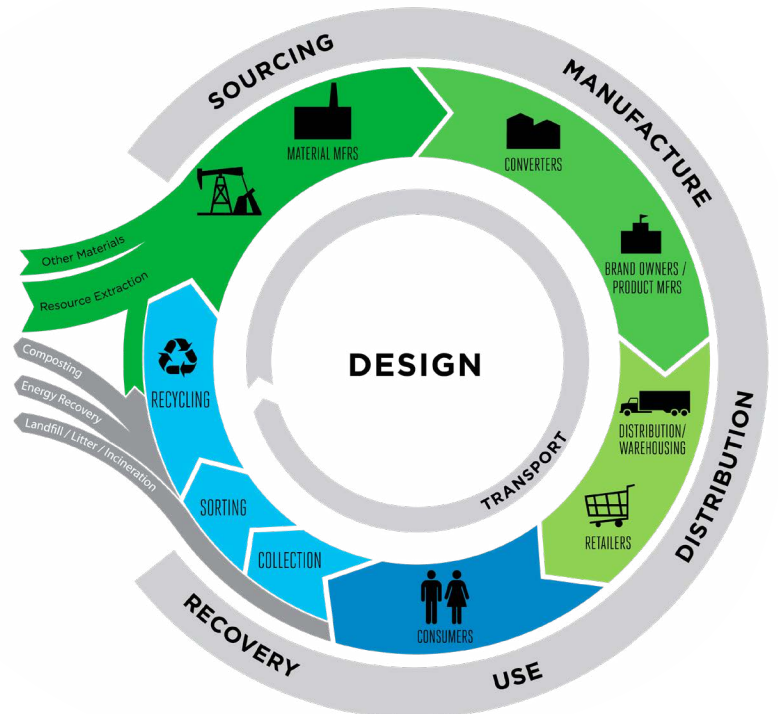
- » Providing relevant data and research transparently with partners and members as well as purposefully sharing data and research to external stakeholders seeking a source of truth
- » Developing white papers, tools, and presentations available on sustainable packaging topic areas relevant to our pillars: Policy, Recovery, Packaging Design, Innovation, Education and Engagement
- » Providing technical assistance, like filling data gaps or advising government agencies directly or through members utilizing our materials and representing our programs
- » Communicating broadly about policy issues where legislation could impact the future of our programs and services

### Scope

The scope of packaging policy related work for GreenBlue encompasses any policy where the primary role addresses the packaging life cycle. Policies can be complex and multi-layered. GreenBlue scopes our efforts to packaging life cycle policies, as this is core to the organization's mission.

To expand, the packaging life cycle includes the sourcing, manufacturing, distribution, use, and recovery of a package. Policies that fall outside this life cycle scope are acknowledged for awareness but not incorporated into our direct work.

All work of GreenBlue must be relevant to current or future programs and member interest with the goal of helping translate legislation, keeping members informed, and encouraging dialogue between all stakeholders in the supply and value chain.



Projects of GreenBlue

