SPC EXECUTIVE COMMITTEE
Scott Ballantine, Microsoft*
Alan Blake, Procter & Gamble
Scott Carpenter, SC Johnson
Humberto Garcia, Unilever*
Sara Hartwell, U.S. EPA*
Lance Hosey, President and CEO, GreenBlue
Jennifer McCracken, HAVI Global Solutions
Shanna Moore, DuPont
Karen Proctor, Rochester Institute of Technology
Gerald Rebitzer, Amcor Flexibles Europe & Americas

* Term expires September 2010

2010 EXECUTIVE COMMITTEE CANDIDATES

Arnold Barlow
Manager of Sustainability Solutions, UPS

Arnold is Manager of Sustainability Solutions for UPS’s Customer Solutions group. In this role, he is responsible for product development and client relationships, and was the lead creator of the Eco Responsible Packaging Program. Arnold began his career at UPS in 1992, with marketing and development responsibilities for return services. More recently, he has focused on developing product offerings related to fleet efficiency, materials procurement, and packaging sustainability. Prior to joining UPS, Arnold was a Marketing Manager with Exxon. He also worked in Eastern Europe, primarily East Germany and Poland, as a trainer for an NGO. Arnold received a B.A. from the University of Oregon and an M.B.A. from Washington State University. He is a Director of the International Safe Transit Association (ISTA), serving on the North America Division and the Sustainability Division.

“My involvement on the Executive Committee will bring a needed dimension to the Committee, that of the transport provider. UPS is the world’s largest package delivery company. I was the lead creator for UPS’s Eco Responsible Packaging Program and worked closely with the SPC in developing this service and integrating COMPASS into our calculator. I was also a member of the working committee that assisted in developing the transportation module for COMPASS 2.0. Beyond my SPC involvement, I am a frequent conference speaker on the subject of sustainable transportation packaging. In 2010, I was elected to the Board of Directors of the International Safe Transit Association and now serve on ISTA’s Divisions for North America and Sustainability. I look forward to bringing my expertise and perspective to SPC.”

April Crow
Global Sustainable Packaging Manager, The Coca-Cola Company

As Global Sustainable Packaging Manager for The Coca-Cola Company, April Crow is responsible for launching global initiatives related to sustainable packaging. In her current role she is working to help the company reach its vision of a world in which packaging is no longer seen as waste but as a valuable resource for future use. During her fifteen years at Coca-Cola she has held a variety of roles in Environment and Water Resources, Scientific & Regulatory Affairs, and Quality. Her educational background includes a Bachelor of Science Degree in Environmental Health from the University of Georgia and a Master of Science Degree in Instructional Technology. She maintains an active role with several environmental organizations serving on the board member for Rivers Alive and the Georgia Recycling Coalition. April has been an active member of the Sustainable Packaging Coalition since 2005 and is a participant of the Global CEO Forum Global Packaging Project.

“As interest in sustainable packaging has grown SPC has established a leadership position in this topic area. Since participating in my first SPC meeting five years ago I have watched membership in this organization grow from just a few large brand owners to companies of all sizes and across the packaging supply chain. Being a member of the Executive Committee provides an opportunity to work throughout the supply chain on the challenges and interests of the participating organizations. In addition, it gives the opportunity to provide guidance and support on how we can best leverage participation to help our individual companies achieve our sustainable packaging goals while collectively reaching the SPC vision.”

2010 ELECTIONS
The SPC Executive Committee is an advisory committee whose purpose is to review SPC activities and budgets, participate in member outreach and recommend appropriate decisions and actions to GreenBlue.

The SPC 2010 Executive Committee elections will be held online following the Fall Members-Only Meeting and each member company is entitled to one vote. There are three positions open in this election. The terms are for three years, beginning in October 2010. We are required to have at least one Executive Committee representative from each of these major supply chain groups that make up the majority of SPC members. These groups include: Material Manufacturer, Packaging Converter and Brand Owner/Retailers.
2010 EXECUTIVE COMMITTEE ELECTIONS

John Delfausse
Chief Environmental Officer, Estée Lauder Corporate Packaging

John Delfausse is Vice President, Global Package Development for Aveda, Darphin, Ojon and Origins, as well as Chief Environmental Officer for Estée Lauder Corporate Packaging. In this role he is responsible for implementing the company’s commitment to the environment by making environmentally conscious product packaging decisions. John’s career spans more than 35 years in the cosmetics industry. John joined the Estée Lauder Companies in 1993 as Vice President Package Development at the Estée Lauder Brand. He is a founding member of the Sustainable Packaging Coalition and has served as a member of its Executive Committee. John serves on the editorial board of Beauty Packaging magazine, and the Packaging World Sustainable Advisory Board. He is also a member of the IOPP Packaging Executive Council, and was most recently named to the FIT Packaging Design Department Industry Advisory Board. John was honored in 2008 as one of Packaging Strategies’ Most Influentials in Packaging.

“I have always believed that SPC members should play a key role in defining the course that the organization takes, and in selecting and taking an active role in project work. Through membership in the Executive Committee I hope to be able to reach out to members and ensure that the SPC is meeting our needs and the needs of the general packaging community. Sustainable packaging has gained tremendous momentum in recent years, and the SPC is recognized as a strong proponent and driver in this arena. It should be part of our goal to maintain the credibility we have managed to build as an organization and to continue to add value to the industry.”

Don Droppo, Jr.
President and CEO, Curtis Packaging

Don Droppo, Jr. was appointed to President and CEO of Curtis Packaging in January 2010. Don has previously served as a Senior Vice President, responsible for Marketing, Sales, Innovation, and Environmental Stewardship. Under his leadership and personal commitment to the environment, Curtis Packaging became the first printing and packaging company in North America to be Forest Stewardship Council & Sustainable Forest Initiative certified, run the entire enterprise on 100% renewable energy, and to be carbon neutral in its production operations. Prior to joining Curtis Packaging in 2003, Droppo held various finance and marketing management positions at General Reinsurance. He is a graduate of the University of Vermont and holds degrees in both Marketing and Finance. Don is an active member of the SPC, CERES, and an executive board member of Connecticut Business and Industry Association (CBIA). Don resides in Connecticut with his wife and three children.

“I would like to serve on SPC’s Executive Committee as I have a personal passion and vested interest in the future of packaging. In order to thrive (and survive!), our industry must radically rethink packaging – materials, life cycle, energy consumption, etc. Honesty and transparency about our impacts is the starting point for this process. As the owner of a paperboard printer and converter company, we were pioneers in our commitment to climate-neutrality, researching and developing new materials and environmentally sensitive printing alternatives, while progressively improving our environmental performance. I would like the opportunity to collaborate with other like minded individuals to continue down the long path of re-shaping all packaging.”

Catherine Goodall
Project Director, Environmental Packaging International

As Project Director at Environmental Packaging International (EPI), Catherine works with many segments of the supply chain, including CPG and B2B brand owners, retailers, and material producers and converters. She assists clients with benchmarking, developing and implementing of packaging sustainability strategies, and helps them comply with global environmental packaging and product requirements. Catherine is committed to the SPC vision and has participated in the drafting of the Sustainable Packaging Definition, made presentations on behalf of the SPC, and served on the Metrics Project as a member of the review committee. Catherine has worked full-time on packaging sustainability issues for over 10 years in the U.S. and Europe and has been actively involved with SPC since 2005. She holds a degree in Environmental Policy from Brown University and is completing a Master’s in Business Administration at Babson College. EPI is a consultancy specializing in packaging and products sustainability and stewardship, and works with many SPC members.

“I would like to serve on the Executive Committee so that small and medium-sized companies are represented. I wish to help to shape SPC’s policy and activities, and ensure that it delivers value to its members and participants, from packaging engineers to senior leaders. In particular, I would like to help the SPC take a leadership role in addressing the challenges related to material innovations and recovery infrastructure.”
Sandy Klein
Vice President of Business Development, Rainbow Light Nutritional Systems, Inc.

As Vice President of Business Development, Sandy Klein is responsible for all sales, marketing and product development of the Rainbow Light® and GreenDog Naturals™ product lines. Sandy developed the overall strategy for Rainbow Light, leading the development and marketing of our industry-first 100% PCR EcoGuard™ sustainable packaging transition and the launch of Certified Organics™ in 2010. Prior to joining Rainbow Light, Sandy had a 15-year career in sales and marketing with traditional consumer packaged goods companies. She also spent 5 years consulting on consumer research, positioning and marketing science (ROI modeling). Sandy was raised in California with a longstanding passion for aquatic biology and corporate sustainability. After major storms, her mother would take her to the beach to help with plastic clean-up - largely plastic bottles and caps. She holds a master’s degree in business administration from Vanderbilt University and a bachelor’s degree from the University of California, Santa Barbara.

“I would like to serve on the SPC Executive Committee because I am passionate about the cause and I believe we can drive and achieve real change in the next few years, but we must collaborate, share, and network. Rainbow Light is proof that even a relatively small company ($60 mil) can invest in change and that companies can do well by doing good. We are outgrowing the market by double-digits and are receiving great retailer and consumer support for the change in packaging. We would like to help other companies, even our competitors, have access to the information to make better changes for a healthier world.”

Bob Klimko
Director of Sustainability and Marketing, ORBIS Corporation

With more than 20 years of industry experience, Bob Klimko has helped leading Fortune 500 companies optimize their supply chain, reduce costs, and drive sustainability with reusable plastic packaging. Bob is the Director of Sustainability & Marketing – Food & Beverage for ORBIS Corporation, North America’s leading manufacturer of plastic reusable containers, pallets, bulk containers, and dunnage used in automotive, beverage, food, and general industrial applications. In 2008, ORBIS acquired Norseman Plastics where Bob was Corporate Sales & Marketing Manager. Prior to Norseman, Bob was the Director of Marketing & New Business Development at Wilbert Plastics, the world’s largest heavy gauge thermoformer and provider of custom plastic solutions. During his time at ORBIS, Bob held various roles including Director of Marketing, Director of Corporate Strategy, and Product Manager. Additionally, Bob is the past Chairperson of the Reusable Packaging Association and now serves as its Technical Chair.

“The opportunity to serve on the SPC Executive Committee for me is exciting for many reasons. First, there is not a better time to be in the packaging field than there is in today’s business environment. Today more than ever packaging is taking a front seat in Boardrooms across the globe. I personally believe I can make a difference at the SPC and in the sustainable packaging field of work. I was able to help create sustainability as part of the Menasha Corporation strategy and can do so in our industry if given the opportunity. I have served on several nonprofit packaging boards most recently as Chair of the Reusable Packaging Association in 2009 and can use this experience to help the SPC is a very meaningful way.”

Doug Kunnemann
Americas Business Segment Director, NatureWorks LLC

Doug is the Americas Business Segment Director for NatureWorks LLC Fresh Food Packaging and Food Service. He has more than 20 years experience in sales, marketing, business development, and business management for such companies as The Dow Chemical Company, Ashland Chemical Company, UCB, and Innovia Films, and he has been with NatureWorks for approximately four years. Prior to becoming a Business Segment Director, Doug served as the North America Commercial Manager and the North America Market Development Manager for Films and Sheet market segments. His current responsibilities include management of NatureWorks America’s Fresh Food Packaging and Food Service business segments and respective commercial and technical teams. Doug and his family reside in Atlanta, Georgia.

“After an earlier unsuccessful bid, I’ve taken the time to better understand and participate in the SPC. I believe my input to SPC’s composting efforts and management of NatureWorks LLC Food Service/Fresh Food Packaging businesses provides a new approach to the SPC Executive Committee Material Manufacturer role. I will utilize ongoing Retailer, Brand Owner, Converter, Customer, and even Composter interface and feedback to assist both the SPC Executive Committee and me to insure decisions/actions are aligned with the SPC membership. My work experience provides a biopolymer and non-biopolymer plastic knowledge base to the SPC Executive Committee - and I believe there’s a place for both in sustainable packaging. One of my goals is to insure a balanced plastics approach exists within the SPC Executive Committee and in recommendations to GreenBlue.”
2010 EXECUTIVE COMMITTEE ELECTIONS

Kim Lymn
Senior Manager of Packaging, Target

Kim Lymn is Senior Manager of Packaging at Target where she is working to create a best in class retailer packaging development team. Kim has been at Target for five years and has over 25 years of packaging development experience. Prior to Target, Kim was the Director of Packaging Development at General Mills and the Associate Director of Packaging at Kraft. She has focused on guest centric packaging development and building strong partnerships with packaging suppliers throughout her career. Kim and her teams have delivered key packaging innovations to the market including the first Parmesan cheese package in PET, re closable shredded cheese packaging, Yogurt yogurt in a tube, and an innovative package for Archer Farms cereal at Target.

Kim has a Bachelor of Science Degree in Dairy Science and a Master of Science in Packaging Engineering from Michigan State University. She resides in Long Lake, Minnesota with her husband Martin and daughter Katherine.

“The role of the retailer is key to drive sustainable package forward and Target supports the SPC as a key player in this space. Kim would like to become part of the SPC to foster alignment on areas to focus on and setting industry standards that will foster the application of sustainable packaging across the industry and within each segment of the packaging supply chain.”

Stephen Mahler
Sustainable Development Manager, Caraustar Industries Inc.

With over 25 years experience in all phases of packaging, Steve brings his designer’s eye to the Sustainability arena. During Caraustar’s membership in SPC, Steve has participated on several committees and presented sustainable design innovations to the membership. As Sustainable Development Manager, Steve has supported his company’s efforts to assist their clients design better and more sustainable packages to meet today’s greener demands. Caraustar’s efforts have not only saved trees by manufacturing, recovering, and using recycled paperboard but internally they have reduced their carbon dioxide, water, and energy usage. Steve has several U.S. patents and copyrights, PPC Gold Awards, DuPont Packaging Innovations Noteworthy Award, and Grammy Packaging nominations to his credit. Steve is the Design Manager and Sustainable Package Development Manager for Caraustar Industries.

“Serving on the Executive Committee would be an honor and our responsibility to continue bringing sustainability to more individuals and companies in our industry. Coming from a fiber company I would bring a fresh viewpoint to the committee. It is important to be an active participant in the coalition and not just an attendee. That is why Caraustar continues to support the efforts of the organization through sponsorship, opening our facility to tours, and participating on various committees where our expertise can help.”

J. Anthony Petrelli
President and COO, CardPak, Inc.

J. Anthony “Tony” Petrelli is President and COO of CardPak, Inc. in Solon, OH. CardPak is an ISO 14001 industry leader in sustainable products and manufacturing. Tony has over 28 years of packaging industry experience including prior management and executive roles with Packaging Corporation of America, Tenneco Packaging, and Caraustar Industries. He currently serves on the Executive Committee of the Paperboard Packaging Council (PPC) and was Chairman of the Board from 2008 until 2010. During his term as Chairman, he successfully completed a merger with the North American Packaging Association (NAPA), creating “one voice” for the paperboard industry. Tony has held various leadership roles in other industry associations such as the American Forest & Paper Association (AF&PA), the Paperboard Packaging Alliance (PPA) and the Recycled Paperboard Alliance (RPA-100%), and he currently serves on the Editorial Advisory Boards for Paperboard Packaging Magazine and Package Design Magazine.

“I want to serve on the SPC Executive Committee so I can continue to provide leadership to the industry as I foster and promote my passion and enthusiasm for the development of sustainable business practices and packaging products. CardPak has become an ISO 14001 company that believes that sustainable business operations and management objectives, tied into plant carbon footprint measurements, are necessary to run a long-term successful company in today’s economy. We are fortunate that the packaging products we manufacture have led to numerous award winning marketplace results in helping to reduce materials, provide more recyclable alternatives, and dramatically reduce the carbon footprint; at our plant, during the distribution system, at the retail level, and in the consumers’ homes.”
Sean Sabre
Manager of Global Supply Chain Innovation, ModusLink Global Solutions

Sean Sabre is a supply chain professional with over 10 years of diverse experience in warehousing, transportation, procurement, and packaging design in the aerospace, telecommunications, electronics, software, and white goods industries. In his current role, his department develops packaging solutions for their clients including some of the world’s largest brands of technology. Sean was a member of the 2010 U.S. delegation to Beijing for ISO TC122/SC4 WG1-4 Packaging and the Environment standardization development. He is a member of the advisory board for Packaging World Magazine’s GreenerPackage.com initiative in addition to sitting on the judging committee for the Greener Package Awards program. Sean is the enterprise lead for engagements such as ModusLink’s active membership in the Sustainable Packaging Coalition, The Wal-Mart Packaging Sustainable Value Network, and the Southeast Recycling Development Council.

“I have been an active member of the SPC for years and have strived to add as much value as possible, including contribution to technical documents, speaking at the annual conference, volunteering for projects (retailer program), offering insight during the member meetings, etc. In light of my leadership on other advisory boards and panels, I have a wealth of sustainable packaging intelligence to offer the SPC and wish to continue to serve the organization via a more strategic dialogue.”

Chandler Slavin
Sustainability Coordinator, Dordan Manufacturing Company Inc.

Chandler was employed as Dordan’s Sustainability Coordinator in fall 2009. After performing months of research on packaging and environmental issues, Chandler began implementing sustainability initiatives at Dordan and working to attain a more robust environmental vision for plastic packaging. Invited to be the co-lead of Walmart-Canada’s PET Subcommittee of the Material Optimization Committee in winter 2010, due to her work on recycling clamshells, Chandler continues to collaborate with stakeholders to increase the diversion rate of PET packaging. Chandler’s environmental sustainability efforts include making Dordan a zero-waste facility. Her social sustainability initiatives include working with District 200 schools to educate students about recycling; she has also arranged for a farmer to use a portion of Dordan’s land in spring 2011 for the production of organic products for the Woodstock community in hopes of preserving its longstanding culture of locally sourced goods.

“I want to serve on this Committee because I am passionately dedicated to the goals of the SPC; that is, working to develop a more robust environmental vision for packaging through education, supply-chain collaboration, and industry-led initiatives. I truly admire the SPC’s science-based approach to understanding packaging and sustainability and share their commitment to transparency and their value of a life-cycle based approach to interpreting the “sustainability” of packaging and packaging systems.”

Brad Vette
Corporate Managing Director, OEC Graphics

Brad Vette has been involved in the packaging industry for more than 20 years. He has held sales and operations positions in the flexible packaging, pressure sensitive, and prepress industries. Historically, Brad has worked in sales and marketing for Reynolds Aluminum and Bemis. Brad is currently Corporate Managing Director for OEC Graphics, where he manages business development, corporate strategy, and OEC ECO Solutions. OEC Graphics is a leading packaging prepress organization providing sustainable products to the flexographic industry.

“I am passionate about getting people to not only examine the substrate and inks used in packaging but to rethink the process. OEC ECO has been successful in removing waste and toxins from packaging. Our products eliminate stickyback, which means less demand, less manufacturing, and less landfill. The Executive Committee has representation from CPGs, Packaging, Academia, and government agencies. What is lacking is the voice of the converter and print process experts.”